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***Trendlines* – Jim Butler, CFP®, AIF®**
Videre Wealth Management, Inc.
Jan 24, 2019

1. One day we will see many more vehicles and cars powered by a source other than gasoline. How fast this movement will be upon us nobody knows for sure. One could bet that we will go through a period where there will be a variety of sources from electric, battery, solar, gas, or nat gas before one or two rise to the top choice. In the meantime, enjoy [The History of Tesla in 5 Minutes](#) as a picture into the future.
2. Jack Bogle (of Vanguard fame) passed away on Jan 17 at the age of 89. He was legendary in the investment business and had tremendous courage to stand up against powerful institutions to debate what he truly believed in. One of his most popular (and insightful) books is ***The Little Book of Common-Sense Investing*** and is easy to read and contains a powerful message. His views strongly favored passive investing and they changed the world of investing for the past, present and future. I had the pleasure of attending more than one occasion where he was the Keynote Speaker and he did not disappoint the gathering. I do not fully agree with all of his business principles but I have nothing but respect for someone who stood up against opposing forces for what he would certainly call – *the good of the people*.
3. On a personal note, my lovely bride recently returned from a business trip to San Diego where she gathered with several colleagues at a leadership conference. When she is not wearing her “Videre” hat and helping run the business behind the scenes, she is managing a Mary Kay Cosmetic unit. She must be doing something right with a trip to SD in January! By the looks of the pictures from the trip and Coronado Island, one might think she is becoming warm-weather oriented. Maybe so, but she admitted that the trip to CA was simply a great place to visit like many of the other states in the US. Welcome home honey!