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***Trendlines* – Jim Butler, CFP®, AIF®**  
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1. It would take gobs of time to dig into the History of the World and begin to understand our origin. There is a lot to cover in just the past several hundred years, but there is a whole lot more to understand if you start from, say 200,000 BCE. [Here](#) is an attempt in a less than 20-min video to bring *history to life*. Dare I say, “it is worth your time”.
2. [This post](#) by Barry Ritholtz is timely in that it references the 40-year anniversary of the ***Death of Equities*** cover story in Business Week on Aug 13, 1979. No one could have guessed that we would be in the midst of so much uncertainty now – but that is not what is really important. What *is* really important is the harshness of this article from yester-year. Did inflation destroy the stock market? Contrast that to today’s headlines: “The middle class is getting squeezed out by income inequality” “A recession has followed every inverted yield curve in the last 50-years” “Our country cannot survive so much hatred, racism, white supremacy and fake news” I wonder what we will be saying about this in 40-years? (or even 5-years)
3. Early in August, our family took a vacation to Lake Geneva, WI and Mother Nature was very kind to us. The days were filled with sunny skies, warm breezes and plenty of extended family time. If you have been there, I hope your weather shined brightly on the experience. If you have not been there, you may want to add it to your must-do-list. You will not be disappointed – especially if you are into “ice boating” or “ice fishing” and prefer the colder, wintry months!